

PARUL SANCHETI

STUDENT

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English, Hindi, Marwari,

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Tamil, Nepali

ACADEMIC BACKGROUND

UNIVERSITY OF ARTS, LINZ

July 2023

BASEhabitat, School of Architecture, Austria

This summer school revolved around the art of crafting Adobe Block & structures, raising cob, Wattle & Daub walls, and plastering them, using earthen construction techniques.

CHINMAYA INTERNATIONAL

2021 - 2023

RESIDENTIAL SCHOOL

36/45

International Bacculerate

Topper in the Business Management HL

HOLY INNOCENTS SCHOOL

2015 - 2021

& JUNIOR COLLEGE

91.75%

Xth, CISCE

District Topper with centum in Commerce

OTHER EXAMINATIONS

WIZ National Spell Bee

National Level (India): 39th position [2017]

State Level (Tamil Nadu): 6th position [2017]

SAT

1280/ 1600; 84th percentile

IELTS

Listening: 7.5 | Writing: 7 | Reading: 6.5 |

Speaking: 7 | Overall: 7

TECHNICAL PROFICIENCY

Java | HTML | CSSBlueJ | Canva | Wix | Squarespace | Adobe Lightroom | Lightroom Classic | Photoshop | Premier Pro | Pagemaker | Autocad | Procreate | MS PowerPoint | MS Office Word | MS Excel

RESEARCH PROJECTS

Impact of Spotify's Marketing Strategies & Product Development on the market position of Apple Music

Using Business tools, I identified that Spotify employs an independent & astute approach in targeting its market, while Apple Music relies on the broader and traditional strategies of Apple Inc.

Are visual representations always helpful in the communication of knowledge?

Using real-life examples & theories, I identified that visuals can enhance communication but may often also be misleading, misunderstood, or misinterpreted.

CLEAN COONOOR

Comparing Rural & Urban Landfill Soil fertility

The purpose of this research was to assist Clean Coonoor in assessing the impact of landfills on soil fertility and developing safer solid waste management practices in our community.

WORK EXPERIENCE

CUBOID ARCHITECTURE

Architecture Firm; Interior Design Intern

June 2nd, 2023 - Now

Design & development of an exclusive luxury hillside residence, distinguished by its extensive eco-friendly features. My responsibilities encompass AutoCAD drawings, and meticulous selection of interior design elements and fittings.

COONOOR ESTATES

Real Estate Firm; Marketing Intern

August 26th, 2023 - Now

Coordinating photoshoots, set designing and interior design for architectural photography, planning outdoor landscaping, portfolio management, enhancing brand visibility through PR, and executing digital marketing strategies.

CHUPPS

Footwear company; Product Research Intern

December 10th, 2022 - February 15th, 2023

Investigate the profitability of customizing flip flops through various business tools & methods. This study aims to substantiate its findings with pertinent market statistics.

KPD BAKES

Product Photographer, SMM, Graphic Designer

June 17th, 2020 - September 30th, 2022

Content creation using existing photographs, specializing in product photography for special occasions, designing logo, visiting cards, menus, and website.

GIRL UP CIRS

Graphic Designer

May 15th, 2021 - October 15th, 2022

Designing event invitations, crafting anthropologies and books, creating social media posts, and developing interactive, knowledge-based stories & reels.

VITRAG GROUP

Website Designer, Photographer, SMM

December 2021 - May 2022

Identify problems with their current website, create an optimal background performance for their site, and suggest an appropriate design and color scheme. Additionally, plan & conduct photoshoots to post on their social media channels.

NILGA APPAREL MANUFACTURING CO

Apparel Manufacturing Firm; Operations Intern

August 2nd, 2022 - December 3rd, 2022

Analyzing the operational performance of 4 cross-functional teams to enhance operational efficiency for over 700 products to achieve 21% increase in production.

LEADERSHIP

HOUSE CAPTAIN

Chinmaya International Residential School
2021-2022

Overseeing the coordination of all event & competition details, preparing participants for inter-house sports & cultural competitions.

TEDx CORE TEAM & TECH TEAM HEAD

Chinmaya International Residential School
2021 - 2023

Managing coordination with speakers - script reading, presentation materials (PPT), and logistical arrangements. Designing social media posts, speaker invitations, ID cards, website, live broadcasting of the event on YouTube, filler videos etc.

ENVIRONMENTAL CAPTAIN

Holy Innocents School & Junior College
2019 - 2020

Conceptualizing & executing sustainable tree plantation initiatives, school and neighborhood cleanliness projects, and female hygiene awareness.

AWARDS

Chinmaya International Residential School

- **"Gaurav Award"** - for upholding the school's values
- **"Subhashi"** - for the usage of formal language
- **"Dorm Exemplary"** - for maintaining good behaviour & clean environment in my living space.

SPORTS

Football

Inter house: 2nd position [2022]

Table Tennis

Inter house Singles: 2nd position [2021]

Inter house Doubles: 1st position [2021]

Inter house Singles: 1st position [2022]

Inter house Doubles: end position [2022]

Inter school participation in U-15 semi finals [2017 & 18]

Swimming

Awarded the Best Swimmer [2017]

U-15 120ft Backstroke: 3rd position [2017]

U-17 4*120ft Freestyle Relay : 3rd position [2017]

U-15 60ft backstroke: 3rd position position [2016]

U-15 4*120ft Freestlye Relay: 2nd position [2016]

U-15 4*120ft Freestlye Relay: 1st position [2015]

Shot Put

U-18 Category: 2nd position [2023]

U-15 Category: 1st position [2019]

U-15 Category: 2nd position [2018]

Discuss Throw

U-15 Category: 2nd position [2019]

ART, DESIGN & PHOTOGRAPHY

PUBLISHED PHOTOGRAPHY WORKS

Chinmaya International Residential School

- **Student Editor & Photographer** of the annually published book "Chinmayam Awareness".
- **Photograph** chosen for the front & back cover page of the Chinmayam Awareness book.
- Won the 1st position in the Gurudev Jayanti photography competition.
- Photographs published as cover pages for 3 editions of the school's monthly newsletter "Crossroads"; and 2 other editions with photographs in the creative corner
- Photograph chosen for school's annual calendar cover page.
- Set up a for photography exhibition-cum-sale event
- Shot a music video for an inter school singing competition

MASQUERADE - A STAGED PLAY

Chinmaya International Residential School

- **Original story script-writing**, stage direction, Stage setting, Costume, Created Artwork & Invitations - Inscenare [2022] & Immortuae [2023]
- **Filmed & Edited** a trailer video - find them [here](#)
- Played a lead supporting role

DRAMA & ACTING

Extracurricular Activities

- **Supporting role** in "The Spartan Conspiracy" directed by Ajit Chitturi - advertised in "The Metro Plus" & "The Indulge".
- **Lead supporting actor** in "About Michael" directed by "The Nilgiris Theatrix".
- **Side-artist** in hotstar series "Out of Love" by Aijaz Khan.
- **Background dancer** in the song "Buddhu Sa Mann" for the movie "Kapoor & Sons" directed by Shakun Batra.
- **Bagged the 1st place** in the Inter House Drama Competition at Holy Innocents School for 2 years.
- **Secured the 2nd position** for a drama competition in the Jain Nuv Yuvak Sang, Coonoor.
- **Selected to play the lead role** for an international drama show by Nepal Jain Parishad.

ART & CRAFT

Workshops & Teaching

- **Conducted basic & advanced Quilling & Calligraphy classes** in Kathmandu, Coimbatore, & Coonoor [2018]
- **Attended Origami, Bread Craft, Parchment Card Making, Soap Flower Making, Clay Modelling, Watercolour & Oil Pastels, Brush Lettering, and Garland Making Workshops** as well [2015-2018]

OTHERS

Extracurricular Activities

- **Attended a workshop** with director Shaad Ali for a **BBC Web Series shoot** - "Bloody Brothers".
- **Secured the 1st & 2nd position** for the Science Model Making District Level Competition at the Radio Astronomy Centre [2018 & 2019]